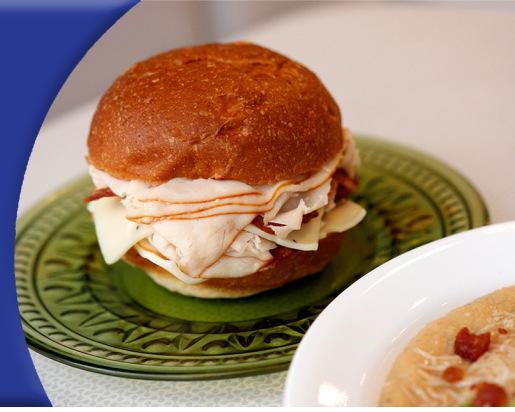


# SEO Success

This is a local neighborhood restaurant



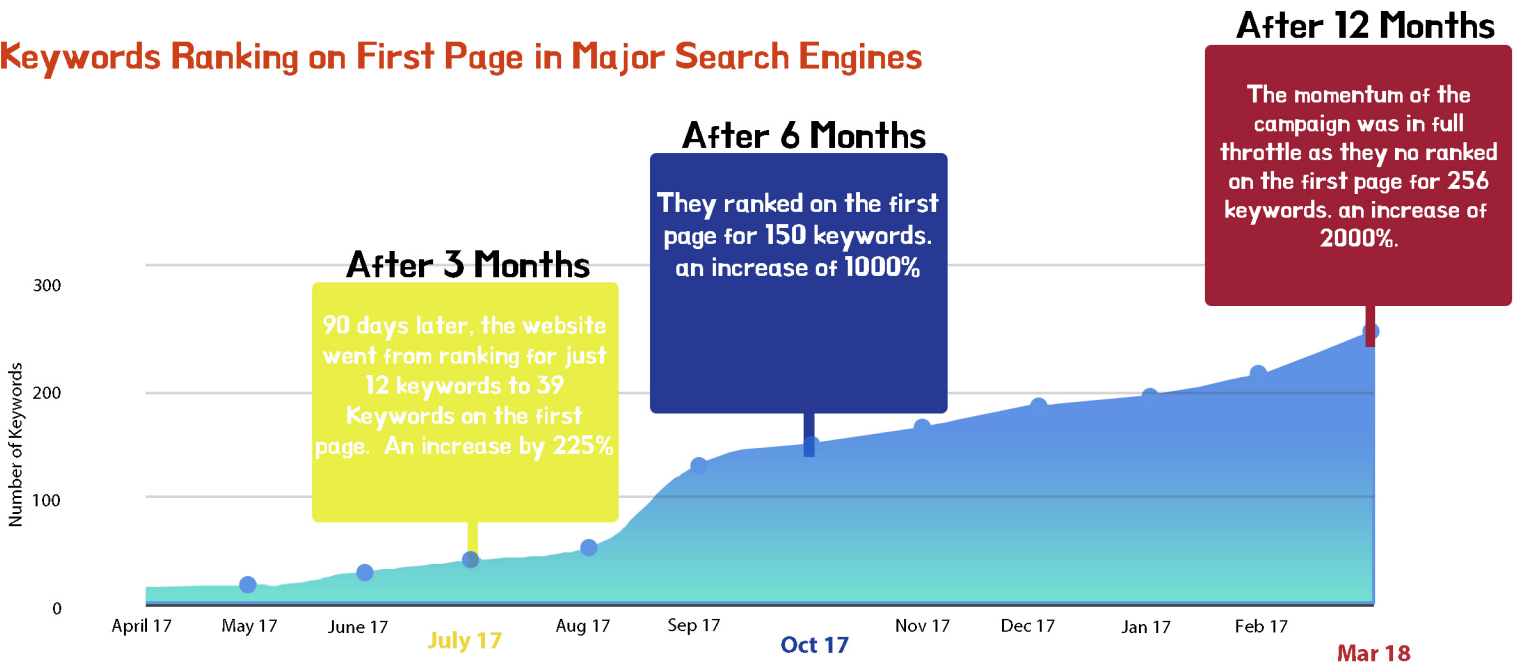
## Prior to SEO

A restaurant came to us in April of 2017, with some online presence. They wanted to improve their local presence by increasing organic rankings, traffic to their website and increase clientele. At the time they signed for our SEO services they had just 12 keywords ranking on the first page of major search engines.

## Our Approach

- We identified how potential customers searching through extensive keyword research.
- We designed and implemented an SEO campaign that included On-page and off-page optimization around their targeted Keyword terms
- We ensured that all names, addresses, and phone number Information was correct, complete and consistent across key sites, Including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.
- We created and distributed about the business.

## Keywords Ranking on First Page in Major Search Engines



Google Analytics data

**143%**

Increase in Overall Website Traffic. **689,252** Overall visits received in last 6 months.

**41%**

Increase in Google Organic Sessions. **454,656** Organic visits received in last 6 months.

**48%**

Increase in Website Page views. **1,089,025** Page views received in last 6 months.

