

Affiliate Marketing Success

This is a CBD Company with an established storefront located in various parts of the US.



BEFORE AFFILIATE MARKETING

A CBD COMPANY CAME TO US IN JUNE 2019, WITH SOME ONLINE PRESENCE. THEY WANTED US TO MANAGE THEIR AFFILIATE MARKETING PROGRAM TO INCREASE THEIR OVERALL REVENUE AND CLIENTELE.

OUR APPROACH

- WE REVIEWED THE CURRENT PROGRAM ACCOUNTS OF EACH NETWORK & FOUND OUT WHAT IS MISSING.
- WE START WORKING ON THEIR PROGRAM BY MAKING CHANGES IN THE PROGRAM BIO, EMAIL RESPONDER, NEWSLETTER ETC. CREATE SOME BANNERS, PRODUCTS FEEDS, AND TEXT LINK FEATURES
- WE THEN ADD AROUND 200+ AFFILIATES TO THEIR PROGRAM. EACH TIME WE ADD TOP PERFORMING AFFILIATES THAT ARE PROVIDING GOOD RESULTS ON A MONTHLY BASIS.
- WE CREATED DYNAMIC & STATIC BANNER AS PER HOLIDAY & EVENT PROMOTIONS. WE PARTICIPATED IN ALL HOLIDAY EVENTS OF OUR AFFILIATE NETWORKS.
- WE ADDED THE BONUS FOR TOP PERFORMING AFFILIATES WHICH HELP THEM TO EARN MORE COMMISSION FROM THE CLIENT & GENERATED LOTS OF SALES DURING THIS TIME.

AFFILIATE PROGRAM PERFORMANCE IN NETWORK

